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PLANNING  **COMMISSION**

MEETING MINUTES

DATE: MARCH 18, 2014 **CALLED TO ORDER:** 6:00 P.M.

MEETING LOCATION: City Council Chambers
450 East Latham Avenue
Hemet, CA 92543

1. CALL TO ORDER:

PRESENT: Chairman John Gifford, Vice Chairman Greg Vasquez, and Commissioners Rick Crimeni, Vince Overmyer and Michael Perciful

ABSENT: None

Invocation and Flag Salute: Vice Chairman Greg Vasquez

2. APPROVAL OF MINUTES:

A. Minutes of the Planning Commission meeting of March 4, 2014

It was **MOVED** by Commissioner Rick Crimeni and **SECONDED** by Vice Chairman Greg Vasquez to **APPROVE** the Minutes of the Planning Commission meeting of March 4, 2014.

The **MOTION** was carried by the following vote:

AYES: Chairman John Gifford, Vice Chair Greg Vasquez, Commissioners Rick Crimeni, Vince Overmyer and Michael Perciful

NOES: None

ABSENT: None

3. PUBLIC COMMENTS:

There were no members of the public who wished to address the commission regarding items not on the agenda.

PUBLIC HEARING ITEMS

4. ZONING ORDINANCE AMENDMENT (ZOA) NO. 14-002 (Banners in Public Property)

1 **DESCRIPTION:** A request for Planning Commission review and
2 recommendation to the City Council regarding a Zoning Ordinance Amendment
3 to modify Chapter 90, amending Section 90-1316 of the Hemet Municipal Code
4 to allow the City Engineer to approve special event sign permits for banners
5 above city streets, in lieu of City Council approval.
6

7 **APPLICANT:** City of Hemet
8 Jorge Biagioni, Engineering Director (Presentation by Deanna
9 Robertson, Engineering Department) Deanna Elliano,
10 Community Development Director

11 **LOCATIONS:** Citywide
12

13 CDD Elliano explained that this ordinance refers to banners across Florida Avenue, at
14 a couple of different locations, which usually advertise nonprofit community events.
15 Highway 74 is a Caltrans right-of-way and any banners would have to be in concert
16 with the encroachment guidelines. The change to the ordinance is an attempt to
17 streamline the process from approval by the City Council and moving it to the
18 Engineering Department.
19

20 Deanna Robertson, 27024 Cactus Flower Drive, Menifee, the Administrative Assistant
21 for the Engineering Department, explained the process for approval of the banners,
22 indicating they cannot have any kind of logo, picture, Web sites or physical addresses,
23 nor can they have religious or political statements across the banners. They are
24 specifically for things that benefit the community or nonprofits. Those events named in
25 the code must be approved by the City Council attorney; those not specifically named
26 had to go before the Council.
27

28 Vice Chair Vasquez questioned the necessity of listing events rather than having
29 generic language in the code, with Chairman Gifford agreeing to the concept.
30

31 Assistant City Attorney Vega suggested if they wanted to follow that concept, eliminate
32 the first sentence in Subsection (b) and start with the second sentence.
33

34 Chairman Gifford asked to whom an applicant would appeal if their banner was denied.
35

36 CDD Elliano stated that, under the new ordinance, they would appeal to the City
37 Council.
38

39 Vice Chair Vasquez wanted clarification concerning location of banners and Caltrans
40 encroachment permits and stated he thought these issues could be handled by the
41 Engineering Department or Planning Department.
42

43 Chairman Gifford opened the public hearing and invited speakers to the lectern.
44

45 City Councilwoman Wright, 450 West Florida Avenue, asked about why banners were
46 not placed across Stetson Avenue and wanted to know if it could be used for banners.
47

48 Assistant City Attorney Vega stated her understanding that there have to be poles of
49 certain specifications to support the banners. However, the city can put up appropriate
50 poles anywhere they wish in the street right-of-way.

1 Ms. Robertson indicated that as far as she knew, Stetson does not have the poles
2 needed.

3
4 Commissioner Crimeni said that depending on the cost of the poles, perhaps the city
5 could make more money.

6
7 Chairman Gifford closed the public hearing and indicated that the suggestion by Vice
8 Chair Vasquez could be included in a motion.

9
10 Assistant City Attorney Vega indicated the change should read as follows to Section 1,
11 Amendment of Section 90-1316 (B): "Based upon evidence submitted on a case-by-
12 case basis, upon application to the city, the city engineer or director, as appropriate,
13 may find and determine that festivals and events have a community-wide benefit and
14 participation and are therefore eligible."

15
16 Commissioner Perciful asked if this would reduce the cost of the permits for the
17 banners.

18
19 CDD Elliano stated her understanding that there is no permit fee charged for these
20 banners. It is a matter of staff time to process it and the writing of staff reports to go to
21 Council.

22
23 It was **MOVED** by Vice Chair Greg Vasquez and **SECONDED** by Commissioner
24 Michael Perciful to **ADOPT** Resolution Bill No. 14-005 with the Amendment to
25 Subsection (b) of Section 90-1316(B) as follows: "Based upon evidence submitted on
26 a case-by-case basis, upon application to the city, the city engineer or director, as
27 appropriate, may find and determine that festivals and events have a community-wide
28 benefit and participation and are therefore eligible."

29
30 The **MOTION** was carried by the following vote:

31
32 **AYES:** Chairman John Gifford, Vice Chairman Greg Vasquez, and
33 Commissioners Michael Perciful, Vince Overmyer and Rick Crimeni
34
35 **NOES:** None

36 DEPARTMENT REPORTS

37 38 39 6. COMMUNITY DEVELOPMENT DIRECTOR REPORTS:

40 41 A. Report on actions from the March 11, 2014 City Council Meeting

42
43 CDD Elliano reported that there were no planning items on the agenda. However, the
44 City Council approved a new cooperative agreement with the CHP for doing traffic
45 enforcement work on Florida Avenue from March 1st to August 31st of this year.

46 47 7. PLANNING COMMISSIONER REPORTS:

48
49 A. Chairman Gifford reported that he was going with the MWD and the EMWD
50 on a tour to the Colorado River, and encouraged all commissioners to go if
they got the opportunity.

- B. Vice Chair Vasquez (Nothing to report)
- C. Commissioner Perciful noted that he will be in Sacramento for a legislative week at the end of April
- D. Commissioner Overmyer stated he will be absent for the next meeting.
- E. Commissioner Crimeni (Nothing to report)

8. FUTURE AGENDA ITEMS:

- A. CUP for 7 Days Market
- B. Jasmine Gardens CUP Extension of Time
- C. Regent Properties – Ramona Creek SP, TTM and DEIR
- D. General Plan Consistency Zoning Program – Phase II
- E. Zone Text Amendment for Temporary Signs

9. ADJOURNMENT

It was unanimously agreed to **ADJOURN** the meeting at 6:36 p.m. to the regular meeting of the City of Hemet Planning Commission scheduled for **April 1, 2014 at 6:00 p.m.** to be held at the City of Hemet Council Chambers located at 450 E. Latham Avenue, Hemet, CA 92543.



John Gifford, Chairman
Hemet Planning Commission

ATTEST:



Melissa Couden, Records Secretary
Hemet Planning Commission