



# AGENDA

## SPECIAL MEETING OF THE HEMET CITY COUNCIL

June 16, 2014

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**5:00 p.m.**

**City of Hemet Council Chambers  
450 E. Latham Avenue**

**[www.cityofhemet.org](http://www.cityofhemet.org)**

*Please silence all cell phones*

*\*Notice: Members of the Public attending shall comply with the Council's adopted Rules of Decorum in Resolution No. 4545. A copy of the Rules of Decorum are available from the City Clerk.*

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### Call to Order

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### Roll Call

ROLL CALL: Council Members Krupa, Wright and Youssef, Mayor Pro Tem Milne and Mayor Smith

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### Discussion/Action Items

1. Ad Hoc Committee Recommendation to fund Community Events in the amount of \$25,000 for fiscal year 2014-2015 – Community Investment Director Jansons
    - a. Approve the recommendation of the City Council Ad-Hoc Committee to fund Community Events in the amount of \$25,000 for fiscal year 2014-2015
  2. Fiscal Year 2014-15 Budget Review – City Manager Hill  
*Discussion regarding this item, with possible direction to staff*
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### Closed Session

#### Notice of Opportunity for Public Comment

Members of the Public may comment upon any identified item on the closed session agenda. Since the Council's deliberation on these items is confidential the City Council and City Staff will not be able to answer or address questions relating to the items other than procedural questions. At the conclusion of the closed session, the City Attorney will report any actions taken by the City Council which the Ralph M. Brown Act required to be publicly reported.

3. Conference with Labor Negotiators  
Pursuant to Government Code section 54957.6  
Agency designated representatives: City Manager Hill  
Employee organization:  
*Hemet Fire Fighters Association*  
*Service Employees International Union (SEIU) General Employees*

## City Attorney Closed Session Report

4. Conference with Labor Negotiators  
Pursuant to Government Code section 54957.6  
Agency designated representatives: City Manager Hill  
Employee organization:  
*Hemet Fire Fighters Association*  
*Service Employees International Union (SEIU) General Employees*
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### Communications from the Public

Anyone who wishes to address the Council regarding items not on the agenda may do so at this time. As a courtesy, please complete a Request to Speak Form found at the City Clerk's desk. Submit your completed form to the City Clerk prior to the beginning of the meeting. Presentations are limited to three minutes in consideration of others who are here for agenda items. Please come forward to the lectern when the Mayor calls upon you. When you are recognized, you may proceed with our comments.

***\*Notice: Members of the Public attending shall comply with the adopted Rules of Decorum in Resolution No. 4545. A copy of the Rules of Decorum are available from the City Clerk.***

State law prohibits the City Council from taking action or discussing any item not appearing on the agenda except for brief responses to statements made or questions posed by the public. In addition, they may, on their own initiative or in response to questions posed by the public, ask a question for clarification, provide a reference to staff or other resources for factual information, or request staff to report back to them at a subsequent meeting. Furthermore, a member of the City Council or the Council itself may take action to direct staff to place a matter of business on a future agenda.

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### Future Agenda Items

If Members of Council have items for consideration at a future City Council meeting, please state the agenda item to provide direction to the City Manager.

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### Adjournment

Adjourn to Tuesday, June 24, 2014 at 7:00 p.m. for consideration of items placed on that agenda. The next regular meeting will be held July 8, 2014.

*Staff reports and other disclosable public records related to open session agenda items are available at the City Clerk's Office or at the public counter located at 445 E. Florida Avenue during normal business hours.*



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Larry Smith, Mayor



*Staff Report*

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TO: Honorable Mayor and City Council

FROM: John Jansons, Community Investment Director *JJ*

THROUGH: Wally Hill, City Manager *Wally Hill*

DATE: June 16, 2014

RE: Ad Hoc Committee Recommendation for Special Event / Community Event funding for 2014-2015 Fiscal Year.

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**RECOMMENDATION:**

That the City Council consider approval of the recommendation of the City Council Ad Hoc Committee to fund Community Events in the amount of \$25,000 for fiscal year 2014-2015.

**BACKGROUND:**

In 2012, the City Council approved a new program and policy for funding community events.

In April of 2014, the application period for funding of community events in fiscal year 2014-2015 closed with the city receiving 20 applications seeking support totaling \$85,879.

On June 10, 2014 the Council Ad Hoc Committee of Krupa and Wright met to review the applications and formulate a recommendation to the Council on community event sponsorships for FY 14/15.

**DISCUSSION:**

Again fiscal year 2014-2015 presents financial challenges for the City Hemet which have directly effected the City's ability to sponsor community events. Despite this, City staff believes that there tangible are benefits to the community in sponsoring, albeit modestly, events that foster community pride, healthy living and that provide family friendly activities to the residents of Hemet.

Such events contribute to Hemet's economic development through tourism spending and exposure of Hemet as a great place to live, work and play. Support for community events directly supports Hemet's efforts to showcase itself as a community that takes pride in its heritage, promotes healthy lifestyles and reinforces harmonious living.

As part of the preliminary budget presented to Council, \$50,000 has been proposed for FY 14/15 Special City Events, which includes funding for the Special Event Sponsorship Program, holiday celebrations (Veteran's Day and Christmas parade) and related advertising and marketing projects.

At this time, the Ad Hoc Committees recommends that \$25,000 of that fund be programed for community /special events sponsorships in FY 14/15 through cash and in-kind service contributions as described in their memorandum, **Attachment 1**.

**Attachment 2** is a summary of requests received and considered by the Ad Hoc Committee.

The Ad Hoc further recommends that the balance of the fund, up to the remaining \$25,000 be reserved for other advertising and marketing activities to possibly include events traditionally produced by the City such as a Veteran's Day celebration and the Christmas Parade.

The Ad Hoc will weigh delivery models and options for those events later in the year and present their recommendation to the Council at that time.

**ALTERNATIVES:**

The Council may direct staff to implement all, part or none of the Ad Hoc Committee's recommendation.

**FISCAL IMPACT:**

The recommendation of the Ad Hoc, if approved will encumber the \$25,000 allocated in the City's budget for FY 2014-2015 for community event support and the remaining \$25,000 for advertising and marketing projects perhaps including other holiday celebrations.

**COORDINATION AND REVIEW:**

The recommended action of the Ad Hoc has been coordinated with the City Manager's Office, Administrative Services Department and the Community Investment Department.

**STRATEGIC PLAN AND COUNCIL GOALS INTEGRATION:**

The recommended action supports the City's goals of fostering and maintaining a high quality of life for its residents and promoting economic activity to benefit the local business community and Hemet residents and highlighting Hemet's Heritage, Health and Harmony.

**CONCLUSION:**

It is respectfully recommended that the City Council accept and approve the Ad Hoc Committee's recommendation to fund community events and other marketing projects for FY 2014-2015.

**ATTACHMENTS:**

- 1) Ad Hoc Committee Recommendation Memo
- 2) Special Event Funding Requests

**Prepared By:**



John Jansons  
Community Investment Director



# MEMORANDUM

TO: Honorable Mayor and City Council  
FROM: Special Event Ad Hoc Committee: Councilpersons Krupa and Wright  
CC: Wally Hill, City Manager  
DATE: June 25, 2014  
RE: Ad Hoc Committee's Recommendation for Special Event funding for FY 14/15

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As your representatives assigned to the Special Event Funding Recommendation Ad Hoc Committee of the City Council, please find our recommendation below for funding special community events for Fiscal Year 2014-2015.

## 2014/2105 SPECIAL EVENT PROGRAM:

<b>Event</b>	<b>Organization</b>	<b>Cash Donation</b>	<b>In-Kind Services</b>
Old Olympics	VWPRD	\$ 500	
Evening of Art Fee	Hemet Valley Art Association	\$ 0	Waive Library Rental (value to \$900)
Hemet Library Foundation	Victorian Tea & Fashion Show	\$ 0	Waive Library Rental Fee (value to \$900)
Girl's Conference	Soroptomist	\$ 0	Waive Library Rental Fee (value to \$900)
Ramona Pageant	Ramona Bowl	\$7,500	
18th Pow-Wow	Soboba	\$1,500	
Hemet DVL Marathon	Habitat for Humanity	\$2,500	
Miss Hemet	Valley Queens	\$1,000	
Hemet Tinsel Triathlon	United Way	\$2,500	
Hemet Film Festival	Idyllwild Film Festival	\$1,000	
Hometown Christmas	HFM Productions		Up to \$1,500 in Public Works support services
Downtown Harvestfest	Hemet Chamber		Up to \$1,500 in Public Works support services

City of Hemet \$2,800  
Opportunity Sponsorships (TBD)  
in FY 14/15

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Sub Total	Cash	In-Kind
	\$16,500	\$5,700
	+\$2,800 (TBD)	

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**Total Recommended for Award: \$25,000**

**OTHER EVENTS:**

\* Ad Hoc Committee also recommends that options for funding additional events in FY 14/15 including, but not limited to a Veteran's Day event and the Christmas parade be considered at a later date utilizing funds available in the Marketing and Advertising Account (Special Events) . *JK*

Organization	Activity	Dates	Amount requested		Contact
			CASH	IN-KIND	
Hemet High Softball	Tournament	3-9 to 3-14 2015	\$1,000		Dave Anderson
HVAA	Evening of Art	3/28/2015	\$870		Linda Moseley
GCSJV	Neighbors Nite Out	FY 2015	\$960		Wiggs
VWPRD	Olympics	9/20 to 10/8	\$750		
VWPRD	4th July Fireworks	7/4/2014	\$6,000		Dean Wetter
VWPRD	Shop w Cop	12/19/2014	\$1,000		Greg Worthington
Ramona	Pageant and Play	4/18 to 5/3	\$20,000	\$4,000	Myrna Rohr
HFM Productions	Hometown Christmas	12/20/2014	\$3,500		Patricia Yepremian
HFM Productions	Downtown Night Market	Thursdays	\$500		Patricia Yepremian
HFM Productions	Concerts in Park	TBD July Aug	\$1,000		Patricia Yepremian
Soboba	18th Pow Wow		\$1,500		Andrew Vallejos
Habitat	DVL Marathon	3/7/2015	\$5,000		Patsy Svete
Hemet Chamber	Harvest Fest	10/25/2014	\$1,700	\$2,500	Andy Anderson
Hemet Chamber	Sunday in the Park	TBD	\$1,500	\$2,700	Andy Anderson
Valley Queens Productions	Miss Hemet	11/9/2014	\$1,000		Miguel Sarasa
Untied Way	Tinsel Tri	12/14/2014	\$10,000	\$2,500	Connie Hall
Hemet Library Founda	Vic Tea and Fashion	3/14/2015	\$1,000		
Soroptomists	Girls Conf	1/25/2015	\$999		Dee Cozad
Idyllwild Film Fest	Hemet Film Fest	01-8 to 10-2015	\$10,000	\$5,000	Martina Webster
DVAC	Art in Weston	10-18 &19	\$900		Robert Righetti
		<b>TOTAL</b>	\$69,179	\$16,700	<b>\$85,879</b>

**CITY OF HEMET**  
**PROPOSED BUDGET FISCAL YEAR 2014-2015**  
**CORRECTIONS**

Item #	Description	Account No.	Page	Proposed Budget	Adj. Prop Budget	Gen'l Fund Change	Other Fund Change
<b>Corrections:</b>							
1	City Clerk -						
	Advertising & Publications	100-1300-2220	87	5,000	3,000	2,000	
	Office Supplies	100-1300-2225		2,000	500	1,500	
	Professional Svc (printing)	100-1300-2710		63,000	60,000	3,000	
2	City Manager						
	Professional Svc (lobbyist, 1 mo.)	100-1200-2710	71	48,200	44,400	3,800	
	PERS PEPPRA adjustment for City Mgr.	100-1200-1405		83,300	58,300	25,000	
3	Retiree Health Insurance						
	Adjust for new rates						
	General Fund	All-All-1450		2,751,100	2,654,400	96,700	
	All Other Funds	All-All-1450		964,900	931,100		33,800
4	Liability Insurance						
	Adjust for recalculation						
	General Fund	All-All-1450		767,000	607,000	160,000	
	All Other Funds	All-All-1450		117,000	277,000		(160,000)
	<b>Net Corrections to Budget</b>					<b>292,000</b>	
	<b>General Fund Deficit in original Budget Book, 5/27/14</b>					<b>(1,389,975)</b>	
	<b>Transfer from Refuse reserves to General Fund</b>					<b>(375,000)</b>	
	<b>General Fund Deficit with Corrections and Adjustments, 6/16/14</b>					<b>(1,472,975)</b>	

#2

**CITY OF HEMET**  
**PROPOSED BUDGET FISCAL YEAR 2014-2015**  
**ITEMS RAISED BY COUNCIL FOR DISCUSSION**

Item # For Discussion:	Description	Account No.	Page	Prior Year Budget	Proposed Budget	Revised Estimates
1	City Council - Professional Services Federal Lobbyist State Lobbyist	100-1100-2710	59	48,000 45,000	- -	48,000 32,400
2	Police - Professional Services CHP contract (12 months) Citation revenue offset	110-3100-2711	182	345,000 (70,000)	- -	- -
3	Simpson Center Contract with Valley Wide Rec District	110-7400-et al	91	290,000	5,000	150,000